



American Subcontractors Association of Minnesota 2010-2011 Membership Directory

— Advertising Space Reservation Form —

Text/Editorial Ads (inside the main section) *

Full Page, full color	\$ 175
Half Page Horizontal, full color	\$ 125
Quarter Page Horizontal, full color	\$ 75

Distribution is to ASA-MN Members and General Contractors, approximately 100 copies

* ASA-MN members receive a 20% discount

SPACE RESERVATION DEADLINE ASAP · MATERIAL DUE October 1, 2010

___ Yes, I want to reserve space for the 2010-2011 ASA-MN Membership Directory

Contact Name _____

Company _____

Phone _____ Fax _____

Email _____

SIZE of Ad _____ **Total Due: \$** _____

To place an ad, please respond with the following:

- 1) Reserve your ad space by FAXING this form to 763-413-1131 ASAP
- 2) Submit ad digitally by October 1 via email to roccil@asamn.org
- 3) Remit payment by October 1, 2010

ASA-MN, 16112 Wake Street NE, Anoka, MN 55304

DIGITAL AND MECHANICAL REQUIREMENTS

Advertising Dimensions:

	<u>Width</u>	<u>Height</u>
Full Page	4-1/2"	7-1/2"
Half Page Horizontal	4-1/2"	3-3/4"
Quarter Page Horizontal	4-1/2"	1-7/8"

Digital Requirements:

Adobe Acrobat PDF (must be high resolution), Embed all fonts, print quality output

Microsoft Word and Publisher are accepted

Include any embedded or placed images in a separate file (photos, etc.)

Photoshop (and embedded photos and logos), Save as .tiff, LZW compression

For more information call Rocci at 763-413-0669 or email roccil@asamn.org

Thank you!